



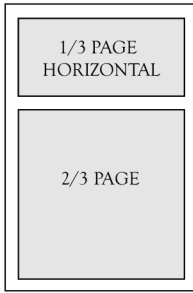
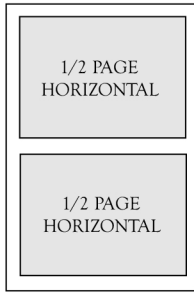
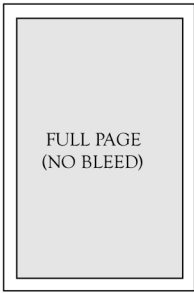
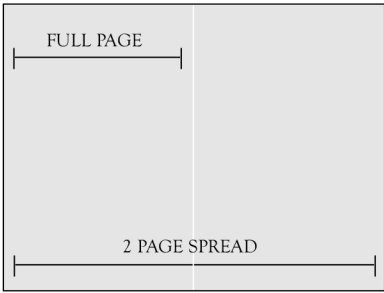
ADVERTISING SPECS

AD DIMENSIONS

Overall trim size of the magazine is 6.25" x 9.25"

Ad Type	Size	Live area
1/3 Page Horizontal	5.75" x 2.75"	
1/2 Page Horizontal	5.75" X 4.125"	
2/3 Page Horizontal	5.75" x 5.625"	
Full Page (no bleed)	5.75" x 8.5"	
Full Page (with bleed)	6.5" x 9.5" (includes .125" bleed on all sides)	5.75" x 8.75"
Two-Page Spread (with bleed)	12.75" x 9.5" (includes .125" bleed on all sides)	12" x 8.75"

On full page bleed ads, and two-page spread ads, please keep all type and live matter 1/4" from all trim edges.



MEDIA

All files must be submitted in digital format. Photo images and graphics must be saved in CMYK format at a minimum of 300 dpi. All digital art dimensions must conform to our ad sizes listed above.

